

Membership Benefits

Benefit category	Benefit details	Friends	Associate	Affiliate	Partner	Core Sponsor
Public Information and Events	Newsletters, event announcements	✓	✓	✓	✓	✓
	Receive quarterly reports on CalPlug progress and receive notice of CalPlug academic publications	✓	✓	✓	✓	✓
	Discount on attendance fees for CalPlug open events and workshops		✓	✓	✓	✓
	Guaranteed admission for CalPlug public events, workshops and training sessions (Number of tickets DML*)			✓	✓	✓
Public Recognition	Recognition and acknowledgement in the center's facility, website and publicity materials		✓	✓	✓	✓
	Usage of CalPlug logo on member websites to indicate level of membership		✓	✓	✓	✓
	Company logo recognition on CalPlug homepage as a core sponsor					✓
Physical Resources	Display technology and services in center demo rooms (Duration and space DML)		✓	✓	✓	✓
	Preferential use of meeting and teleconference facilities (ADC*)				✓	✓
	Designated access to a shared company liason office (wifi provided)					✓
Intellectual Property	Priority options for licenses to use intellectual properties developed by CalPlug research projects (University of California policies apply, access to review DML)			✓	✓	✓
Technical Training	Admission to CalPlug technical training workshops, seminars and webinars (Ticket allocation DML)			✓	✓	✓
	Sponsors can host an energy efficiency training workshop for interested groups at CalPlug facility (on technology, policy, marketing, etc.; specific terms TBD)					✓
Networking	Facilitating introductions for partnerships with other organizations		✓	✓	✓	✓
	Facilitating information exchange, using the Center as a neutral ground for discussions among many parties		✓	✓	✓	✓
	Informal access to CalPlug faculty and staff for advice (ADC)			✓	✓	✓
Advisory	Mentoring student interdisciplinary design projects; acknowledgement in project presentations or publications				✓	✓
	Designated representative on External Technical Committee				✓	✓
	Technical consultation with faculty and researchers (TBD)					✓
<i>Notes:</i>	<i>*ADC: at discretion of center</i>					
	<i>*DML: Depending on Membership Level</i>					