PULL THE PLUG

ON VAMPIRE LOAD

http://calplug.org/



Vampire Load is the energy drawn from devices when they are plugged in but the device has been turned off or is on standby mode.



Vampire Load accounts for 1% of the world's carbon dioxide emissions.



LCD Computer Display (Sleep)

CRT Computer Display (Sleep)

Set-top Box, digital cable

Cable Modem (Standby)

Game Console (Ready)

with DVR (Off by Remote)

A typical American home has about 40 products continuously drawing power. This combined phantom energy use can account for about 10% of your power bill.

Oata Sources: Standby Power, Lawrence Berkeley National Laboratory International Energy Agency (IEA), eXtension, IBM

To celebrate Earth Day 2015, CalPlug is challenging all Anteaters and Friends to Pull the Plug on Vampire Power. Join us in reducing the amount of wasted electricity to create a cleaner Earth.

Start UNPLUGGING!



CALIFORNIA PLUG LOAD RESEARCH CENTER



How Many watts will you save?

- Turning off the lights
- Not blow drying your hair
- Watching television
- Charging laptop
- Charging cell phone
- Other _____
- Other _____

60 to 100 watts/hour 1000 watts/hour